

JOHN JAY CONTINUING EDUCATION SEMINAR

Dear Instructors,

This seminar has been approved by Louisiana State Board of Cosmetology and complies with the 16 hour continuing education state requirement for all Licensed Instructors.

The two day seminar will include several sessions from some of the following topics which I believe all successful teachers must learn and apply.

- * The Six Classic Cuts
- * Communication Skills
- * Professionalism
- * Retail and Salesmanship
- * Discipline & Organization Methods & Skills
- * Consultation For Success
- * Student/ Teacher Relationships
- * Teaching Methods & Principles
- * Teaching the Teacher & Problem Solving

- * Why we must assume everything is our responsibility
- * How do we encourage our student's career choices
- * Classroom control, Organization & Lesson Preparation
- * Avoid boredom in the classroom Make it Fun
- * Keep your students excited, encouraged and motivated
- * Keep yourself motivated and up to date in every way
- * Improving your skills and knowledge
- * How to teach and lecture
- * Reduce student drop out rates and improve attendance
- * Promote customer retention and increase service sales

Location

540 Robert E. Lee Blvd., New Orleans, LA

Date / Time

January 24th and 25th, 2010.....7:45 AM - 5:00 PM

Cost

\$350.00 per person before December 15th; \$450.00 thereafter. (includes light lunch)

<u>Cancellation policy</u>: Full refund if cancelled before January 1st. After January 1st there would be a 50% refund.

*******Please register early to ensure availability******

And to help us be properly prepared for you.

Please complete the enclosed application and mail with check or money order made payable to John Jay Beauty College to:

John Jay Beauty College 2844 Tennessee Avenue Kenner, Louisiana 70062

If any additional information is needed, you may contact Betty at 504-467-2774 x 11.

50 Years of Caring

JOHN JAY CONTINUING EDUCATION SEMINAR January 24^{th} and 25^{th} , 2010

Please print clearly:		
Name		
Address		
	State	
	Fax_	
E-mail		
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